



BMW M MOTORSPORT COLLECTION.



BMW M MOTORSPORT COLLECTION.

DESIGN PHILOSOPHY.



FOR FANS OF DYNAMIC

Bold, graphic designs and iconic prints – the BMW M Motorsport collection shines off the racetrack too. Black and white are the base colours, and combined with design elements from the world of BMW M Motorsport, they give the collection its unique look. Flag details and prints of the iconic BMW 3.0 CSL Godspeed are the striking elements of the BMW M Motorsport collection. Made for everyone who adores sport and speed.

Special themes in the collection:



BMW M Motorsport collection with licensee PUMA.

As one of the world's leading sports brands, PUMA is entitled to appear alongside the fastest athletes in the world. The BMW M Motorsport collection celebrates the icons of the racetrack.



Inspired by the racetrack.

A pared-down colour scheme, racetrack design elements and emotive car prints: the perfect combination of dynamism and style. The BMW M Motorsport collection stands out due to its sporty look. It also makes a sustainability statement, with BCI-certified cotton (Better Cotton Initiative) and recycled polyester.



The BMW 3.0 CSL in the Speed Driver Series.

The main design characteristics of the collection are the car prints of the racetrack icon the BMW 3.0 CSL.

This means the Speed Driver Series from BMW M Motorsport confidently brings the heritage of BMW Motorsport into the present.



BMW M MOTORSPORT COLLECTION. WOMEN'S CLOTHING.

BMW M Motorsport Logo T-Shirt Wmn

Women's T-shirt by PUMA with BMW Motorsport logo design

Product description:

- T-shirt by PUMA in white, made of pure cotton
- Prominent BMW Motorsport logo on the chest
- Classic crew-neck style



Material:	100% BCI-certified cotton (Better Cotton Initiative)	Article no.:	S	5A21722
Colour:	White		M	5A21723
			L	5A21724

BMW M MOTORSPORT COLLECTION. MEN'S CLOTHING.

BMW M Motorsport Graphic T-Shirt Men

Men's T-shirt by PUMA with BMW M Motorsport graphic

Product description:

- T-shirt by PUMA in black, made from pure cotton
- Classic crew-neck style
- Print inspired by BMW 3.0 CSL on the chest



Front

Back

Material:	100% BCI-certified cotton (Better Cotton Initiative)	Article no.:	
Colour:	Black	M	5A21688

BMW M Motorsport Polo Men

Men's polo shirt by PUMA with BMW Motorsport branding

Product description:

- Classic polo shirt
- Flat knitted collar and concealed button panel
- BMW Motorsport branding and PUMA cat logo on the chest



Front

Back

Material:	100% BCI-certified cotton (Better Cotton Initiative)	Article no.:	S	5A21705
Colour:	White		M	5A21706
			L	5A21707
			XL	5A21708
			XXL	5A21709

BMW M MOTORSPORT COLLECTION. MEN'S CLOTHING.

BMW M Motorsport Car T-Shirt Men

Men's T-shirt by PUMA with BMW M statement design

Product description:

- T-shirt by PUMA in white, made of pure cotton
- BMW Motorsport branding with BMW 3.0 CSL print on the chest
- Regular fit



Front



Back

Material:	100% BCI-certified cotton (Better Cotton Initiative)	Article no.:	S 5A21693
Colour:	White		M 5A21694
			XXL 5A21697

BMW M MOTORSPORT COLLECTION. WOMEN'S CLOTHING.

BMW M Motorsport Hoodie Wmn

Comfortable hoodie in black with BMW Motorsport logo and PUMA logo

Product description:

- Casual style with hood
- BMW Motorsport branding on waist



Front

Back

Material:	78% BCI-certified cotton, (Better Cotton Initiative) 22% recycled polyester	Article no.:	XS 5A21711 S 5A21712
Colour:	Black		

BMW M MOTORSPORT COLLECTION. WOMEN'S CLOTHING.

BMW M Motorsport Sweatpant Wmn

Comfortable, casual women's sweatpants by PUMA in black with BMW Motorsport branding

Product description:

- Loose, classic fit
- Comfy sweatshirt material
- BMW Motorsport branding



Material:	66% cotton, 34% recycled polyester	Article no.:	S	5A21732
Colour:	Black		M	5A21733
			L	5A21734

BMW M MOTORSPORT COLLECTION. MEN'S CLOTHING.

BMW M Motorsport SDS Jacket Men

PUMA jacket in black from the BMW Speed Driver Series with zip

Product description:

- Colourblocking
- Elasticated waist and cuffs
- BMW Motorsport branding and PUMA logo on the chest



Motorsport flag detail

Front



Motorsport collar

Back

Material:	100% BCI-certified cotton (Better Cotton Initiative)	Article no.:	S	5A21680
Colour:	Black		M	5A21681
			L	5A21682

BMW M MOTORSPORT COLLECTION. TEXTILE ACCESSORIES.

BMW M Motorsport Cap

Black five-panel cap

Product description:

- Contrasting piping
- 3D BMW Motorsport print on the front
- Embroidered PUMA cat logo on the back



Front



Back

Material:	Outer material: 100% polyester; lining at the front: 100% cotton; lining at the back: 100% polyester
Size:	One size
Colour:	Black
Article no.:	5A53446

BMW M MOTORSPORT COLLECTION. BAGS AND LUGGAGE.

BMW M Motorsport Backpack

Backpack in a minimalist design with tricoloured zip

Product description:

- Zipped pockets inside and at the front
- Silicone BMW Motorsport badge and PUMA cat logo lash tab on the front
- External laptop compartment



Material: Outer material: 75% polyester, 25% nylon;
lining: 100% polyester
Dimensions: Approx. 28 cm x 47 cm x 13 cm
Volume: 19 l
Colour: Black
Article no.: 5A21760



BMW LIFESTYLE.

BMW M MOTORSPORT COLLECTION 2022.